



B2B Media Relations Agency

Amplify your business

www.synapse-pr.com



In a competitive market landscape, a well-crafted media relations campaign will help your brand increase its visibility among target audiences.

Securing positive coverage with trusted media outlets ensures your business connects, informs and inspires potential customers of your products, services, mission and identity.



Our sector expertise

- **Cleantech**
- **Energy**
- **Engineering/ Manufacturing**
- **Big Data/ AI**



Services include:

- Media plan creation
- Developing press releases/ case studies/ technical
- Press release distribution/ global outreach
- Monthly coverage/ media monitoring and collation
- Product launches, profiling, opinion pieces
- Press list generation
- Content generation for social media



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